

# ANNUAL CSR REPORT 2021

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We  
Develop  
Quality

Urban liveability



## Bicycle parking partnership in Dublin



Q-Park Ireland has teamed up with Dublin City Council to provide free bicycle parking at Q-Park The Spire. A section of the car park has been transformed into a secure area where some 100 bicycles can be safely stored.

The area is monitored by CCTV security cameras. Cyclists wishing to make use of the facility can request a QR code from the Q-Park Ireland website. The QR code is then used to open the cyclist and pedestrian doors to the parking facility.

This free bicycle parking in Ireland is part of our new strategy to transform selected parking facilities at key locations across Europe into sustainable mobility hubs. Furthermore, secure bicycle parking encourages commuters and residents to consider cycling as a serious alternative mode of transport.

## Supporting healthcare

To support government efforts to vaccinate the population against Covid-19, Q-Park Ireland offered discounted parking to patients attending their vaccine appointments in Cork City Centre.

Patients getting their vaccine could get their car park ticket validated at the vaccination centre reception desk.

Throughout the pandemic, Q-Park has been determined to be part of the solution and this partnership is a great example. Q-Park's other contributions included more flexible parking products for healthcare workers and opening up our assets to a variety of healthcare needs.

Figure 10: Vaccine appointment? Discounted parking!

